

BE REMARKABLE GROUP

**VISIONARIES**

# Driving Human Connections

We are the voices that  
silence can not protect.

# Executive Overview

The “digital business card” market is rapidly evolving as organizations and professionals shift toward eco-friendly, contactless, and tech-driven networking solutions.

# Shareable vCards are a smart alternative to traditional paper business cards.



- The digital business card market is rapidly evolving as businesses and professionals shift toward eco-friendly, contactless, and tech-driven networking solutions.
- Gone are the days when people used to go to seminars and carried paper cards with them. This was the old and traditional way of branding, marketing, and networking.



# Why should your nonprofit adopt Shareable vCards?

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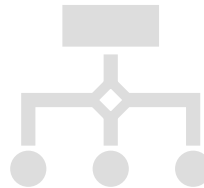
Nonprofits should adopt Shareable vCards for several compelling reasons, principally, they are cost-effective mechanism for driving residual donation and new opportunities for increasing awareness around their causes.

# Shareable vCards



**Our service offering is a free white label Shareable vCard platform for the nonprofits you support and care about.**

- Revolutionizing networking and creating new donations for nonprofits with virtual business Cards and NFC/QR codes.



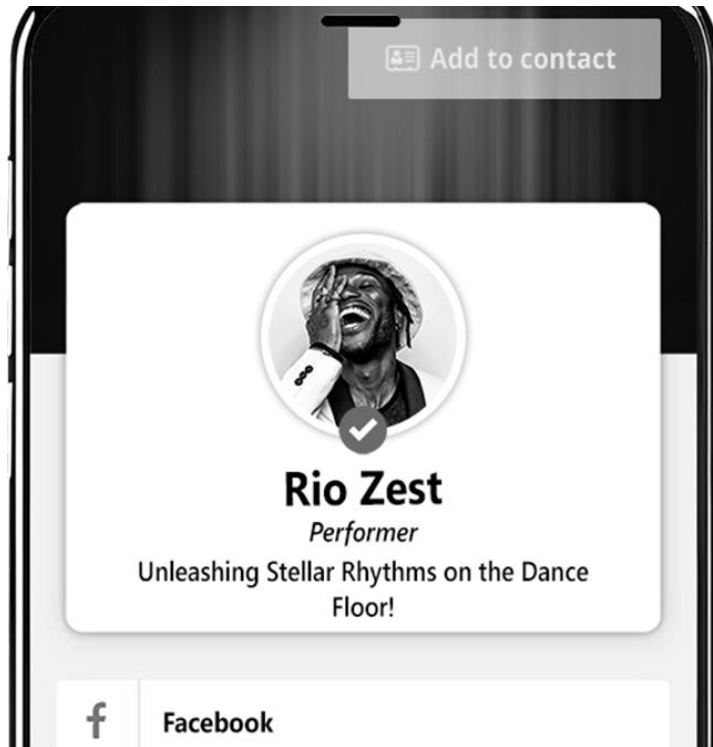
Our customized platforms can manage up to 100,000 profiles from one easy to use dashboard and administrators can update them remotely in real-time.



The software for managing multiple Shareable vCards are all in one place, allowing you to edit in real-time, track analytics, capture leads, and much more.

# Shareable vCards

A Scalable, Sustainable Business Model



The “digital business card” market is rapidly evolving as businesses and professionals shift toward eco-friendly, contactless, and tech-driven networking solutions.



**What are Shareable vCards, and why are they better than paper cards?**



Shareable vCards can include the same information as a paper card and more. Unlike paper cards, Shareable vCards can also include multimedia elements such as images, videos, and links to websites.



**When your contact information changes, and it will, informing everyone can be a pain.**



“Shareable” vCard will prove to be a real asset because contact information is managed by a SAAS (software-as-a-service) platform that is cloud-based, 100% GDPR and CAN-spam compliant. 128-Bit secured, SSL security for maximum security.

# Nonprofits Can Reduce Cost – Enhance Efficiencies & Generate New Donations

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We Have A Two-Phase Sustainable Growth Strategy





Nonprofits should have their own custom Shareable Platform for several compelling reasons, principally their data needs to be their data, period.

Here are a few other reasons why nonprofits you support should make the switch:

### **1. Cost Savings**

- Traditional business cards require printing, reprinting (for updates), and distribution costs.
- Shareable cards eliminate these expenses, freeing up funds for mission-critical programs.

### **2. Eco-Friendly & Sustainable**

- Nonprofits often prioritize sustainability; Shareable cards reduce paper waste and environmental impact.
- Aligns with green initiatives and demonstrates a commitment to eco-conscious practices.





## Shareables Are Easy to Update & Share

### **3. Staff and volunteers frequently change roles or contact details—Shareable cards can be updated instantly.**

Shareable via QR codes, email signatures, social media, or NFC-enabled devices for seamless networking.

### **4. Enhanced Engagement & Interactivity**

- Shareable cards can include clickable links to donation pages, social media, event sign-ups, and websites.

Embed videos, impact stories, or calls to action to drive engagement.

### **5. Improved Tracking & Analytics**

- Shareable vCard platforms provide insights into how often your card is viewed or shared.

- Helps measure networking success and optimize outreach strategies.



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## Shareables Are Professional & Modern Branding

6. – Shareable cards reinforce a tech-savvy, innovative image, which can attract younger donors and partners.

- Customizable designs maintain brand consistency across the organization.

### 7. **Convenience & Accessibility**

- No risk of running out of cards at key events—always accessible via smartphone.

- Supporters can save contact details directly to their phones with one tap.

### 8. **Security & Control**

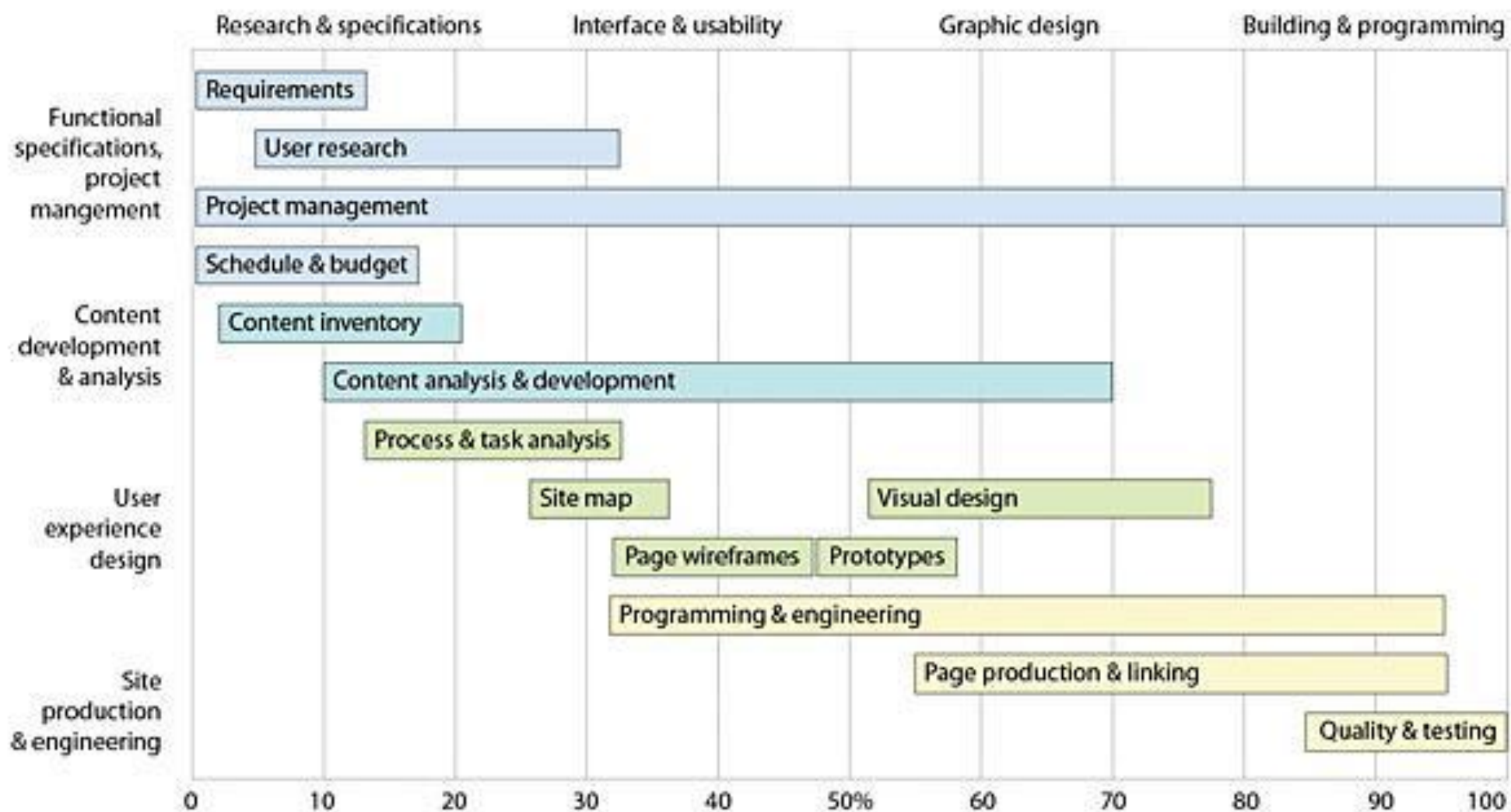
- Unlike paper cards, vCard versions can be revoked or edited if an employee/volunteer leaves.

- Reduces the risk of outdated information circulating.

## Paper Cards vs. Shareable vCards

<b>*Feature*</b>	<b>*Paper Cards*</b>	<b>*Shareable vCards*</b>
• Cost*	\$0.10–\$2 per card + recurring reprints.	\$0–\$2.00/month (one-time or subscription).
• Updates*	Impossible without reprinting.	Instant, global updates.
• Analytics*	None.	Track views, clicks, and engagement.
• Eco-Friendliness*	High waste, carbon footprint.	Zero waste, sustainable.
• Security*	Easily lost or stolen.	Password protection, encryption.
• Multimedia*	Text and static images only.	Videos, links, AR, and interactive content.

# The Process



By adopting Shareable vCards, nonprofits can save money, boost engagement, and enhance their professional presence while staying aligned with their values.

### **Best Use Cases for Nonprofits:**

- **Fundraisers & Events** – Quickly share contact info and donation links.
- **Volunteer Coordination** – Keep teams connected with up-to-date details.
- **Advocacy & Partnerships** – Strengthen networking with interactive profiles.



**DRIVING HUMAN CONNECTIONS**





# Tap & Go Technology: Proven & Effective

## Effortless Communication between Devices


Tap & Go (NFC) technology is getting popular every day for both offline & online marketers to amplify marketing results.

**No need for users to establish a connection like in Bluetooth or scan a QR code.**

**NFC (Near Field Communication)** is a short-range wireless technology that enables devices to exchange data when they are within a few centimeters of each other. NFC operates at 13.56 MHz and is based on RFID (Radio Frequency Identification) technology, offering secure, fast, and convenient interactions

NFCs are commonly used for contactless payments, access control, and data sharing, such as in Shareable vCards, mobile wallets, and smart tags.

- The global market size of NFC technology has already more than doubled since the end of 2022, its volume was **\$20.3 billion**.
- To date, there are **2 billion** NFC-enabled smartphones (out of 3.4 billion smartphones used globally), and 20% of the global population actively use this technology.
- There will be **500 billion** IoT and NFC-powered devices by 2030.
- According to ABI Research, **96%** of surveyed respondents use NFC technology for some other purpose in addition to payments.



Universal Compatibility:

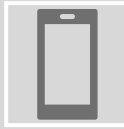
- All Tap & Go devices are compatible with iPhones and Androids. Our Contact Communications QR code is a premium QR code that never expires, offering unlimited scans for devices with a state-of-the-art NFC chip.
- Privacy: The privacy setting in the Tap & Go device only makes your information visible only to people you trust. No password is required from your social accounts, only the username or links.



# Tap & Go (NFC) Technology: Proven & Effective



**Tap to Share Anything:** supports, donors and partners can instantly share their contact information, social media, events, websites, donations, and more.



Tap & Go devices can create 6x more engagements than a paper card and 4x more than other digital contact methods.



**Users Don't Need an App:** The receiving person doesn't need an app or a card to receive the senders Shareable vCard.

The role of **Shareables** has become undeniable. The real question is no longer whether to adopt Shareables rather how to adopt **Shareable vCards**.

- **PHASE I**

### **Value Proposition**

- Scalability: Easily onboard employees or expand to global teams.
- Brand Consistency: Centralized control over branding and messaging.
- Data Security: Compliance with privacy regulations (GDPR, CCPA).
- ROI: Track engagement metrics to measure networking effectiveness.
- Onboarding: Dedicated account manager and training sessions.
- Integration Implementation Support: CRM, HR systems, or custom workflows.
- Ongoing Support: 24/7 customer service and regular updates.



The Shareable vCard platform is an entirely new contact ecosystem that is designed to address the inefficiencies of paper business cards.

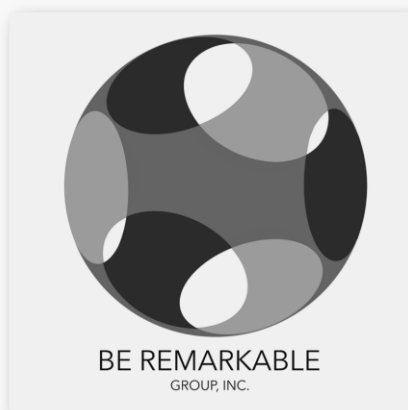
## PHASE II

Our tiered pricing model with volume discounts and optional add-ons is ideal for nonprofit organizations adopting Sharable cards. By offering scalable solutions, robust features, and enterprise-grade support, we can meet the diverse needs of clients while ensuring long-term partnerships.

### Why Business Model Works:

- Flexibility:** Organizations can start small and scale up as needs grow.
- Transparency:** Clear pricing tiers and add-ons eliminate hidden costs.
- ROI Focus:** Advanced features like analytics and CRM integration justify higher tiers.





### **Strategic Partnerships**

We are part of a global effort to tackle humanitarian and environmental issues and increase the scale and effectiveness of impact investing.

**Our supporters fund the nonprofits they care about..**

### **Our Mission:**

We support social innovators, addressing the most pressing issues of our time.

### **Our Vision:**

We envision a world where the best ideas will be heard.

### **Core Values:**

We believe remarkable people will help solve the most challenging issues.



# Meet The Team

What's the next step?

**Contact Us**

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## Meet the Team



James E. Woody  
*Founder*



Rosaline M. Johnson  
*Director of Corporate Affairs*



Da'Vianna Nelson  
*Chief Communications Officer*

