



**Do You Want A Real Game Changer
For Your Nonprofit's Sustainability?**

DRIVING HUMAN CONNECTIONS

Today's Discussion

In this presentation, we will begin with an introduction to digital business cards, discussing their definition, advantages, and how they compare to traditional cards.

Next, we will conduct a market analysis to identify opportunities, followed by a detailed look at product features. We will also cover the implementation strategy and conclude with a financial overview.

DRIVING HUMAN CONNECTIONS

- ▶ Who Are We
- ▶ How We Work and Why
- ▶ Definition and Concept
- ▶ The Market Opportunity
- ▶ The Advantages
- ▶ Product Features and Benefits
- ▶ Tap & Go (NFC) Devices
- ▶ Implementation Strategy
- ▶ Conclusion & Bottomline
- ▶ Meet The Team

Be Remarkable is a promise created under the guiding principle of one concept, one voice.

Private & Exclusive Presentation

► Prepared by: **The Be Remarkable Group**

- **Our Mission:** We support innovators and visionaries addressing the most pressing issues of our time.
- **Our Vision:** We envision a world where the best ideas will be heard.
- **Core Values:** We believe remarkable people will help solve the world's most challenging issues.



James E. Woody
Founder



Rosaline M. Johnson
*Director, Corporate
Affairs*




Da'Vianna Nelson
*Chief Communications
Officer*



Introduction to Shareable vCards

A modern approach to professional networking.
They offer a new way to share contact information
and personal branding in a digital format.



We Want To Donate To Your Nonprofit

White-label Software

We Want To Collaborate With Your Teams

IT & Marketing

We Want To Collaborate With Your Advisers

Legal & Financial

DRIVING HUMAN CONNECTIONS

► Our goal is to support visionary philanthropists and the select nonprofit organizations you care about.

► We want to gift your nonprofits our White-label Shareable vCard Software (SaaS) at zero cost.

Definition and Concept of Shareable vCards

Shareables include links to social media profiles and websites, making networking seamless.



Seamless Networking

Shareable vCards serve as electronic alternatives to traditional paper business cards, facilitating easy sharing of contact information, allowing users to share contact information via smartphones and other devices.

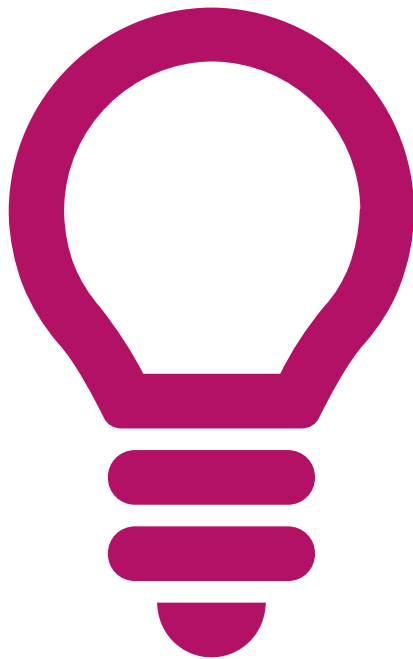
Links to Online Profiles

Shareable Cards can include links to the digital information you want to share securely, including social media profiles, newsletters, donation buttons, websites and more.

Shareables enhance meaningful relationships and engagement.

Paper Cards vs. Shareable vCards

• *Feature*	*Paper Cards*	*Shareable vCards*
• Cost*	\$0.10–\$2 per card + recurring reprints.	\$0–\$2.00/month (subscription).
• Updates*	Impossible without reprinting.	Instant, global updates.
• Analytics*	None.	Track views, clicks, and engagement.
• Eco-Friendliness*	High waste, carbon footprint.	Zero waste, sustainable.
• Security*	Easily lost or stolen.	Password protection, encryption.
• Multimedia*	Text and static images only.	Videos, links, AR, and interactive content.



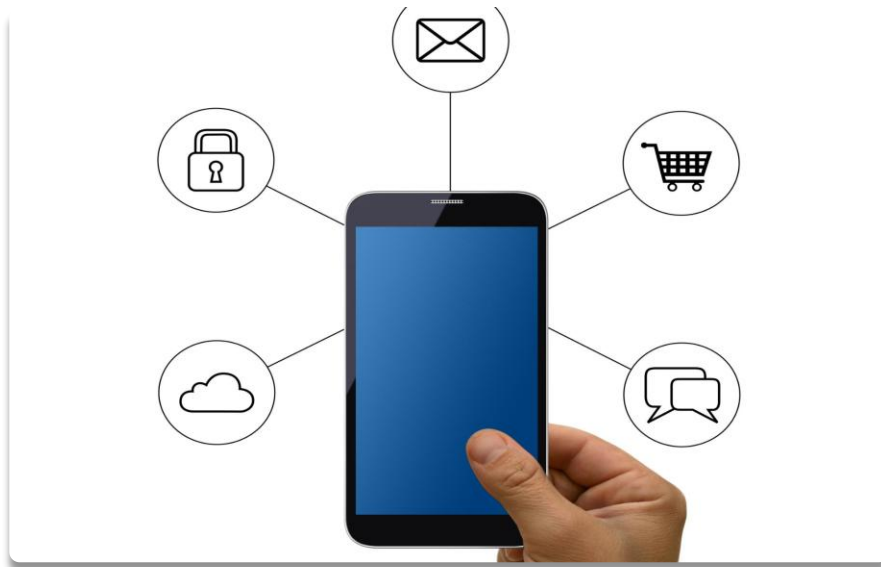
Did You Know That Shareable vCards Can Innovate Your Social Networking?

TRANSFORMING DONATION ENHANCEMENT
AND NETWORKING THROUGH DIGITAL
SOLUTIONS

Advantages of Shareable vCards

Shareable vCards offer several benefits, such as cost-effectiveness, ease of sharing, and the ability to track engagement.

Shareables can also be integrated with various digital platforms to streamline networking.



Cost-Effectiveness

Shareable vCards are more cost-effective compared to traditional printed cards, reducing printing costs and materials.

Ease of Sharing

Sharing virtual business cards is simple and fast, allowing for quick exchanges via email or social media.

Tracking Engagement

Shareable vCards allow users to track engagement metrics, providing insights into how donors/people interact with their information.

Integration with Digital Platforms

Shareable vCards can be integrated with various digital platforms, enhancing networking opportunities and accessibility.



The Market Opportunity

Understanding the market landscape is important for positioning. This section explores current trends, target audiences, and your competitive advantage.

Market Trends

The **market** is rapidly evolving as professionals shift toward eco-friendly, contactless, and tech-driven networking solutions.

Growing Demand

The demand for Shareable vCards is on the rise as technology becomes integral to networking.

Market Opportunity

Statistics show a significant market opportunity for digital solutions across various industries.

Shift to Digital Solutions

There is a noticeable shift towards digital solutions, reflecting evolving preferences in business networking.



Market Statistics

The vCard market (aka: “digital business cards”) is expected to grow significantly. NFC technology and AR/VR integration could be emerging trends.

1. Market Overview

- ▶ Current Market Size: Valued at \$1.2–1.5 billion in 2023, driven by adoption in SMEs, enterprises, and individual professionals.
- ▶ Growth Rate: Expected to grow at a CAGR of 14–16% from 2024 to 2033.
- ▶ Projected Market Size: Estimated to reach \$4–5 billion by 2033, fueled by digital transformation, remote work trends, and sustainability demands.

2. Key Market Drivers

a. Digital Transformation

Growing adoption of cloud-based solutions, AI, and contactless technologies (e.g., NFC, QR codes).

Integration with CRM systems (e.g., Salesforce, HubSpot) and networking apps (LinkedIn).

b. Sustainability Trends

Businesses and professionals are ditching paper cards to reduce waste and carbon footprints.

c. Remote Work & Hybrid Networking

Demand for virtual networking tools post-pandemic, especially in globalized industries.

e. Enterprise Adoption

Corporations use vCards for branding consistency, employee onboarding, and client engagement.

Mobile Donations Are Skyrocketing – Nonprofits Must Adapt

GEN Z DONORS: 80% PREFER TO DONATE VIA MOBILE/DIGITAL WALLETS (*FIDELITY CHARITABLE*).



Mobile Donations Growth (2019–2028 Projected)

Data Source: Statista, Double the Donation, Fidelity Charitable

1. Donor Behavior Shift:

1. 72% of donors prefer mobile-friendly giving (*Nonprofit Tech for Good*).
2. NFC taps reduce donation time to **under 10 seconds** (vs. 2+ minutes for forms).

2. Competitive Advantage:

- Early adopters of NFC/QR fundraising see **3x higher donation conversions** (Classy).

3. Future-Proofing:

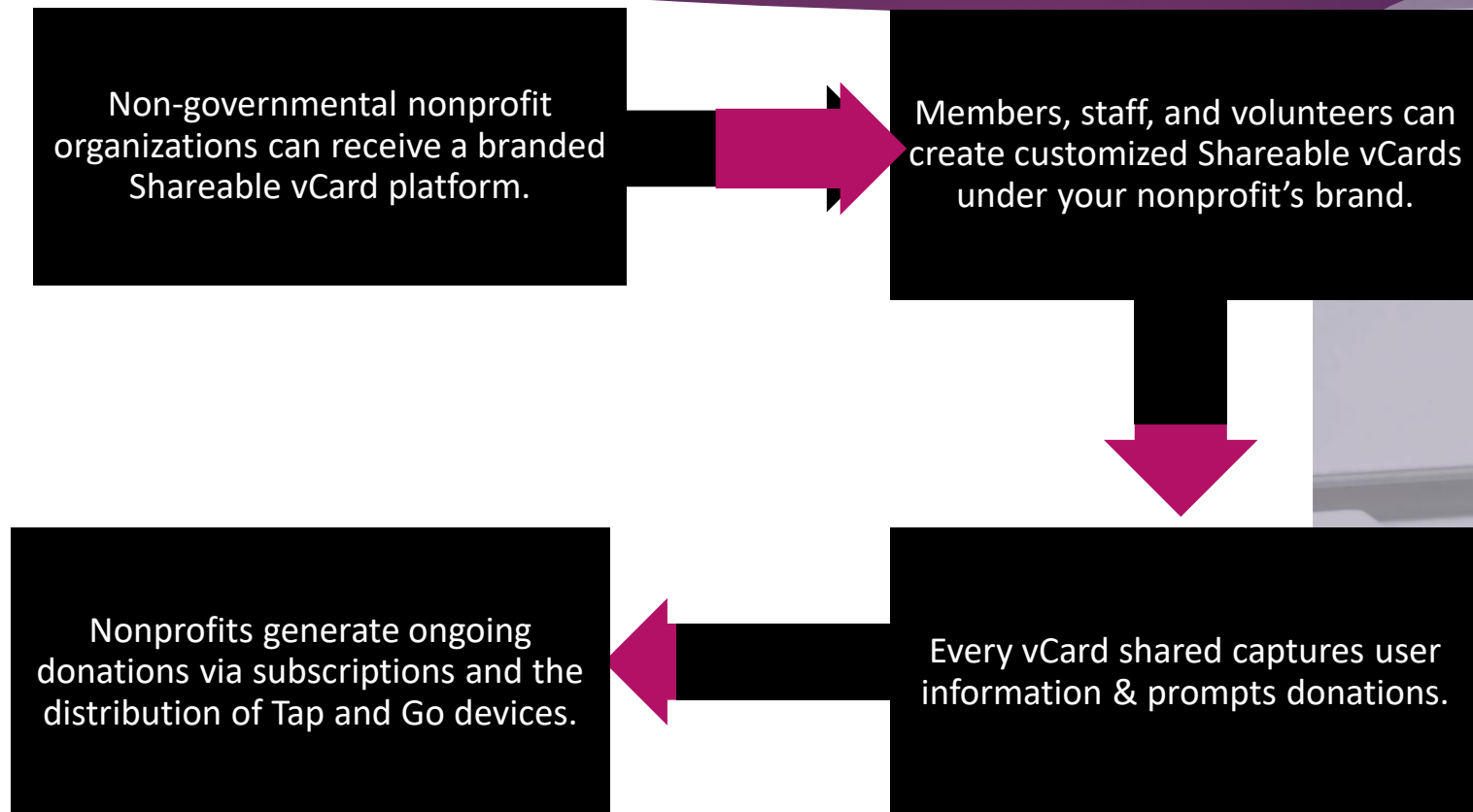
- By 2028, 80% of donations will be mobile-driven (*TechCrunch*).



Advantages Matter

Unlike other platforms, Shareables are donation-optimized.

The Value Proposition



Enhanced Networking and Data Management Capabilities



The digital nature of Shareables help improve networking through features like contact management, analytics, and automated follow-ups that streamline the connection process.

Improved Networking Features

Shareable cards enhance networking with features designed to facilitate better connections and interactions.

Contact Management

Effective contact management simplifies keeping track of valuable connections and interactions, ensuring no opportunity is missed.

Analytics for Insights

Analytics tools provide valuable insights into networking effectiveness, allowing users to optimize their strategies.

Automated Follow-Ups

Automated follow-up features ensure timely communication, improving relationship management and connection retention.

Sponsor Opportunities

Co-Marketing innovation, attracting younger donors.



► **Partnership Potential:** Tech companies will sponsor the Shareable platform.

- Elevates the nonprofit's profile, ensuring long-term viability.

► **Sponsorship Appeal:**

- **CSR Alignment:** Companies funding the platform gain ESG (Environmental, Social, Governance) credibility.
- **Tech Grants:** Microsoft, Google.org, or AWS may fund it as "digital transformation for good."
- **Donor Benefit:** Tax deductions + positive PR.

► **For Corporations:**

- Sponsor platforms will be able to render their logo on every card—reaching millions of users/year.

► **For Philanthropists:**

- The Be Remarkable movement as a stand-alone project is designed to create a replicable model for community-based charities, boosting donations to them by 30%.




Implementation Strategy

Successful implementation requires a structured approach. This section outlines our development plan, marketing strategies, and customer support systems.

Next Steps: Let's Get It Done.

Step #1. Discovery and Blueprint

We will outline a clear development timeline for creating the Shareable vCard platform, including phases for design, testing, and deployment to ensure a smooth launch.

A decorative graphic of several interlocking gears of different sizes, rendered in a light gray color, positioned behind the text in the left sidebar.

(1) Clear Development Timeline

Establishing a structured timeline is a top priority for the successful development of your Shareable vCards platform.

(2) Design Phase

The design phase focuses on creating user-friendly interfaces and visual elements essential for the platform's usability.

(3) Testing Phase

In the testing phase, we will conduct rigorous evaluations to ensure functionality and user experience meet expectations.

(4) Deployment Phase

The deployment phase includes launching the platform and monitoring its performance to ensure a smooth user experience.

Step #2. Discovery and Blueprint Plan



Understanding Cost/Expenses

- ▶ A detailed cost analysis will help us understand initial expenses and ongoing operational costs.

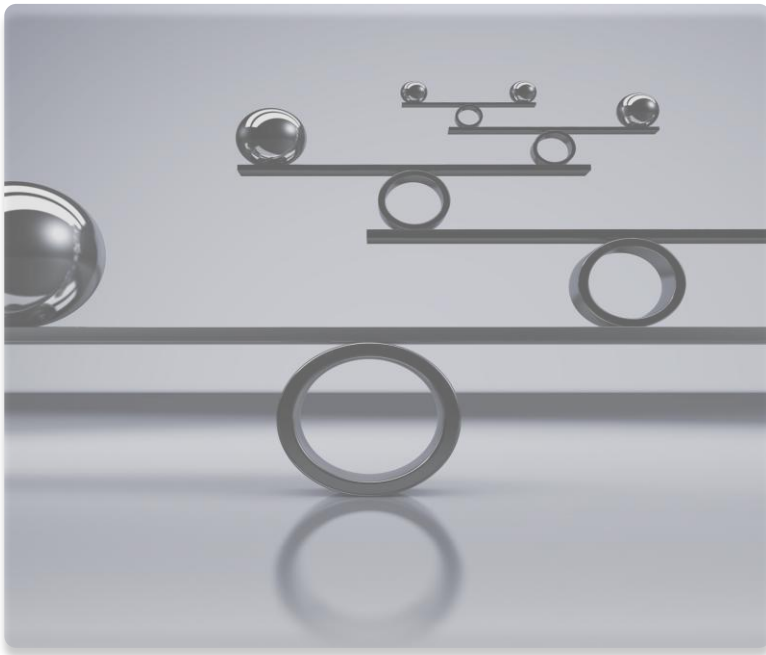
Ongoing Operational Costs

- ▶ Analyzing ongoing operational costs helps in maintaining financial stability and planning for future expenditures.

Effective Resource Allocation

- ▶ Budget planning ensures we allocate resources effectively for development and marketing.

Step #3. Projections and Profitability



Market Analysis Insights

Our market analysis provides valuable insights into your customers' needs and preferences, shaping your pricing strategies effectively.

Revenue Projections

We will showcase revenue projections that highlight the expected financial performance and growth potential of your solution.

Profitability Potential

This analysis aims to demonstrate the potential profitability of your Shareable vCard solutions in the current market.

Step #4. Funding Requirements



Funding Requirements Overview

We will detail the specific funding requirements necessary to kickstart and sustain your own custom vCard project without any financial hurdles.

Revenue Generating Opportunities

Potential market capture opportunities will be highlighted, showcasing the benefits and expected returns on your investment into your innovative tech solution.

Appealing to Your Team

We help you create an approach that will strategically appeal to the decision makers within your organization, looking for innovative solutions that can transform your tech landscape.

Tap & Go (NFC) Devices

Features and Benefits

This section will delve into the specific features of our Tap & Go devices and how they enhance professional networking and branding.



NFC Technology is commonly used for contactless payments, access control, and data sharing, such as in mobile wallets, and Shareable vCard Devices (aka: smart tags).

NEAR FREQUENCY COMMUNICATIONS (NFC) ARE LIKE QR CODES, ONLY FASTER AND MORE SECURE,
THEY OPERATE AT 13.56 MHZ AND BASED ON RFID (RADIO FREQUENCY IDENTIFICATION) TECHNOLOGY, OFFERING
SECURE, FAST, AND CONVENIENT INTERACTIONS.

A. Secure Effortless Communication between Devices

100% CUSTOMIZABLE - EARTH-FRIENDLY | UNIVERSALLY COMPATIBLE | NO APP NEEDED



Tap to Share:

Supporters, donors and partners can instantly share their contact information, social media, events, websites, donations, and more.



Tap & Go devices:

You can create 6x more engagements than a paper card and 4x more than other digital contact methods.



Don't Need An App:

The receiving person doesn't need an app or a card to receive the senders Shareable vCard.



B. Universal Compatibility:

- All Tap & Go devices are compatible with iPhones and Androids. Our Contact Communications QR code is a premium QR code that never expires, offering unlimited scans for devices with a state-of-the-art NFC chip.
- Privacy: The privacy setting in the Tap & Go device only makes your information visible only to people you trust. No password is required from your social accounts, only the username or links.

C. Customizable Designs and Branding Options

Personalized Sharable vCards

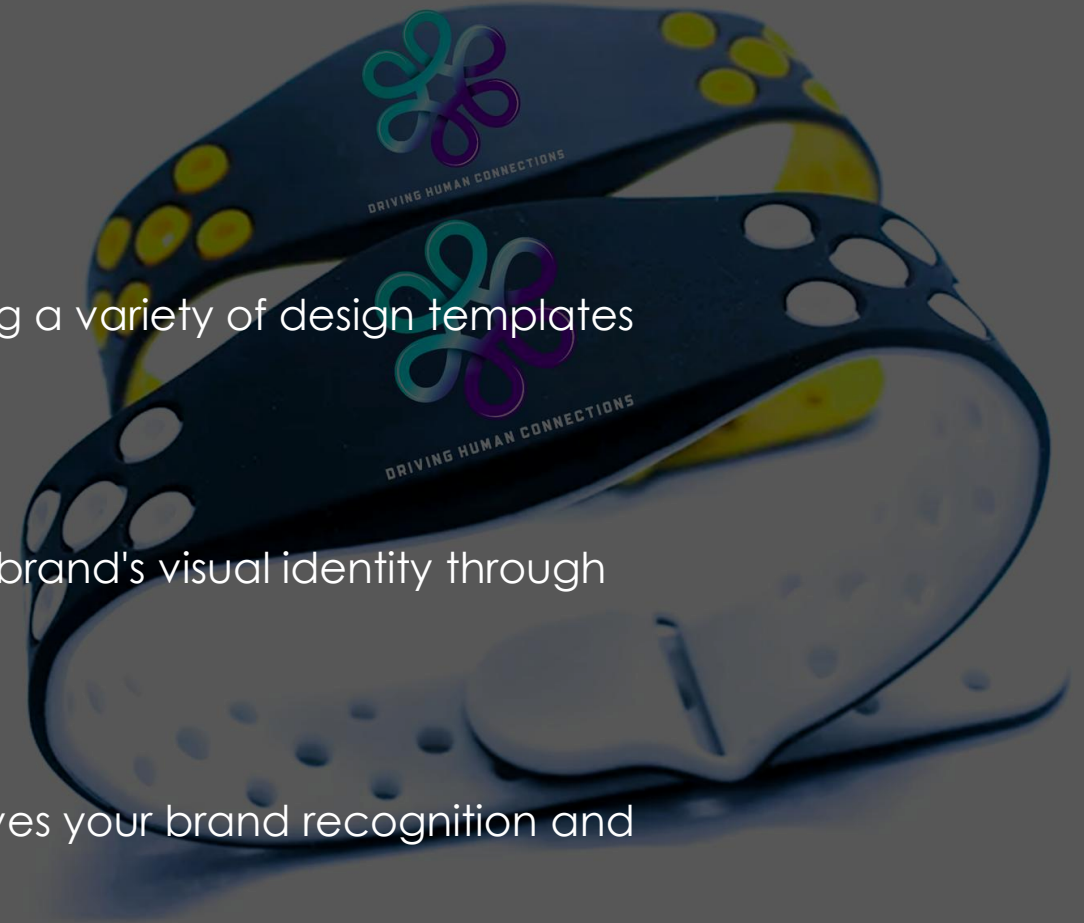
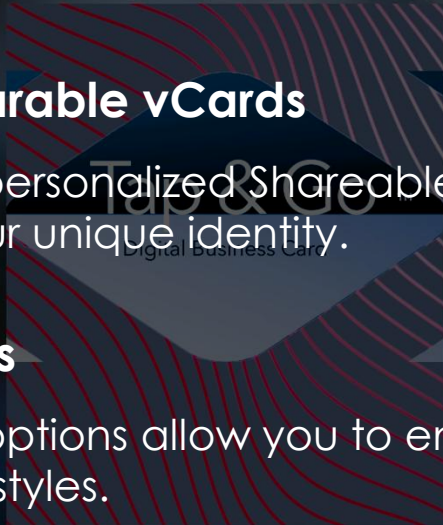
Users can create personalized Sharable vCards using a variety of design templates that showcase your unique identity.

Branding Options

Diverse branding options allow you to enhance your brand's visual identity through colors, logos, and styles.

Enhanced Brand Recognition

Customization of Sharable vCards significantly improves your brand recognition and memorability among users and partners.





The **Distribution** of **NFC** Devices is a Cost Efficiency & Sustainability **Model**

YOUR NONPROFIT WILL CREATE RESIDUAL DONATIONS BY OFFERING NFC-ENABLED CARDS & ACCESSORIES IN EXCHANGE FOR DONOR'S MONTHLY SUBSCRIPTION.



Tap & Go (NFC) Devices

Eliminates Printing Costs: Saves thousands annually on paper cards, brochures, and mailers.

- **Eco-Friendly:** Aligns with donor values around sustainability (e.g., millennials and Gen Z prefer tech-driven nonprofits).

- **Donor Benefit:** Funds go further—less overhead, more programs.

Enhanced Transparency & Trust

Live Impact Tracking:

- Donors scan a branded Tap & Go device or QR code to see exactly how funds are used (e.g., project updates, financial reports).

Scalable Fundraising Innovation:

- **Corporate Matching:** Businesses can sponsor co-branded NFC cards/accessories.
- **Event Fundraising:** Auctions or galas can use Sharable vCards for bid tracking.

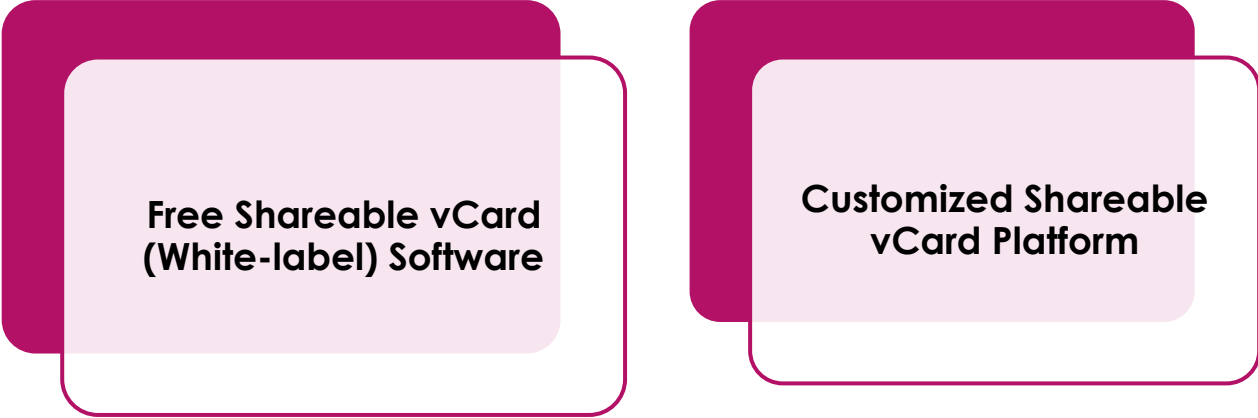


Best of all your data is your data.

The information shared can all be easily updated when linked to the secured Shareable platform and only visible to those you want to share information with.

What Makes Us Different Makes **You** Better

► We have two (2) service Options:



**Free Shareable vCard
(White-label) Software**

**Customized Shareable
vCard Platform**

Your organization is assigned a dedicated team to assess their unique needs: vCard functions, systems network improvements and required resource.

The Bottom-Line

A New Profit Center

Option 1.

A Proprietary Platform

Custom branding, domain, and basic features. (For internal use only)

- We work with nonprofits as partners, to provide a **customized Shareable platform** that generate **new donations** through branded subscriptions.
- Nonprofits as partners, are also awarded a branded **Tap & Go Device eCommerce store**.

Option 2.

White-Label License

Custom built for internal use and branded donor focused interfaces.

- ▶ Nonprofits receive a fully branded Shareable vCard **white-label platform**, for **internal use only** at **NO COST**.

It's Not Complicated:

No Cost White-label Software

- ▶ Our Shareable white-label software is set-up and installed at no cost to select nonprofits.
- ▶ The creation of user templates, third-party system integrations, (i.e., CRM systems, donations landing pages, security mechanism, etc., and services hosting are defined during the discovery stage).
- ▶ The discovery and blueprint process are generally completed in 20-40 hours and billed at \$75.00 per hour.

Customized Branded Platform

- ▶ A custom Shareable vCard platform is designed for organizations seeking to increase donations by using a branded subscription model and the sale of Tap & Go devices using our re-branded (template) eCommerce store and/or a current website/marketplace or social media platform.
- ▶ The discovery and blueprint stages are divided into the following: **technology assessment stage** and **market capture stage** and are generally completed within 40 to 80 hours and billed at \$125.00 per hour.

Process Summary



Technical design development blueprint:

It specifies to developers what are the requirements, how they should be implemented and the tools and technologies required.



Creative direction of the project:

We ensure that the overall tone matches your desired outcome and that will translate effectively across all viewing devices.



Agile development:

We focus on tight feedback cycles and continuous improvement by evaluating requirements, plans and outcomes and respond quickly to change.



This is what Agile means:

Progress Reporting Productivity matters in development. And while many aspects of the process can cloud performance, we review our own efforts to ensure we are providing you outstanding service.

Conclusion

In conclusion, Shareable vCards present an innovative way to enhance professional networking. By investing in this solution, we can tap into a growing market and meet the needs of modern professionals seeking efficient networking tools.

Innovative Networking Tools

Sharable vCards offer a modern approach to professional networking, making it easier for your teams to make and grow their contacts.

Market Growth Potential

Investing in your own customized Shareable vCards is a smart move into a growing market solution that is relevant.

Meeting Modern Needs

Sharable vCards cater to the needs of professional organizations seeking efficient and convenient networking solutions.





Together, We Are Mighty.

LEARN MORE

**Discover the many benefits of Shareable
vCards have to offer for you and the
nonprofits you love and care about.**

[Feel Free To Contact Us](#)